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 The business environment : a global perspective / Worthington, Ian , Britton, Chris & Thompson, Ed (2023) 9th edition

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**Publication Date:** 2023

**Edition:** 9th edition

**Place:** Harlow

**Place of publication:** Harlow (492);

**Imprint:** Harlow: Pearson (138), 2023

**Abstract:** This work contains a thorough analysis of the external influences that affect business activity. Theory is backed up by a wealth of statistical data, commentary, and mini case studies.

**Related Resources:** Printed version of: The business environment : a global perspective (9th edition) [eBook] (2023)

**ISBN:** 9781292417844

**Classification:** 658

**Description:** xxv, 505p, tables, diagrs

**Subjects:** Industrial management - Great Britain (3); Industrial policy - Great Britain (3); Industrial policy - European Union countries (3); International economic relations (8); Business (106); Business and management (398); Great Britain - Commerce (5); European Union countries - Commerce (3);

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