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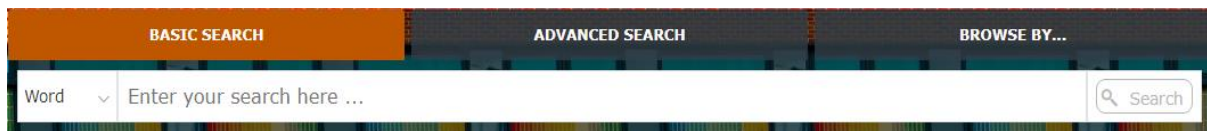
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Publication Date: 2023

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Place: Harlow

Place of publication: Harlow (492);

Imprint: Harlow: Pearson (138), 2023

Abstract: This work contains a thorough analysis of the external influences that affect business activity. Theory is backed up by a wealth of statistical data, commentary, and mini case studies.

Related Resources: Printed version of: The business environment : a global perspective (9th edition) [eBook] (2023)

ISBN: 9781292417844

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